

+UNIDOS

INSTITUTIONAL PRESENTATION **2026**



Social change does not happen by chance. Opportunities created with intention, methodology, partnerships, and real impact lead to social change.

Grupo +Unidos works like this and invites you to be part of the process.

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Are you aware of any program that **increases the income of 48% of its participants, with an average raise of 33% of individual income,** and that also has international agencies auditing it?

Grupo +Unidos works like this and invites you to be part of the process.

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ABOUT **US**

O **Grupo +Unidos** establishes a network of companies that has been promoting productive inclusion, innovation, and sustainable development in Brazil for over 15 years.

SPECIALISTS IN **IMPACT PROJECTS**

MEASURABLE IMPACT FOR THE BENEFICIARIES

SUPPORT FOR THE ASSOCIATES' STRATEGIES AND ESG RESULTS

MODEL THAT GENERATES A **MORE EFFICIENT ISP RETURN**

COMBINED MODEL OF **PROGRAM AND ASSOCIATION**



OUR **IMPACT AND ACTIONS**

We establish networks with various groups, including enterprises, the public sector, civil society organizations, and diplomatic missions. We develop and implement projects that promote **productive inclusion** across Brazil and the **sustainable development** of the Legal Amazon.

AWARDS

Vencedor AMCHAM PRÊMIO ECO 2025

Prêmio BRB de impacto social

FISCAL EQUIVALENCY FOR DONATIONS IN THE UNITED STATES

NGOsource Equivalency Determination on File

VALIDATED ORGANIZATION CAF International GLOBAL CHARITY DATABASE

MORE THAN **R$ 60 million**

***mobilized** in projects*

MORE THAN **2 million**

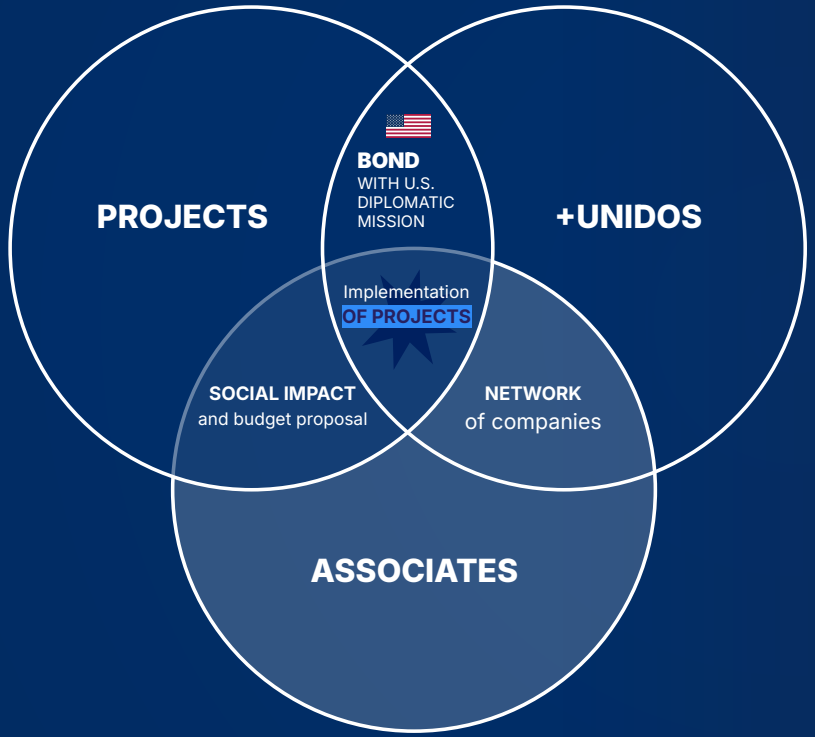
***people** impacted*

32 companies

*in our **network***

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HOW WE DO IT



Our **Association** model, integrated with our **projects' implementation** methodology, guarantees the **efficiency of investments**.

Our associates guarantee the maintenance of the **administrative structure**.

We exclusively use

80% of the resources

invested by partners and associates in *implementing* the projects.

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OUR **SCOPE**

The **programs** and **projects** that Grupo +unidos runs revolve around the following areas:

EMPLOYABILITY
Productive inclusion programs and English language acquisition



LEADERSHIP AND ENTREPRENEURSHIP
Female entrepreneurship programs and youth leadership.



SUSTAINABLE DEVELOPMENT IN THE AMAZON
Internet connectivity and incentives for sustainable businesses.



INNOVATION AND TECHNOLOGY
Establishment of innovation centers and technology training.



EMERGENCY ACTIONS
Mobilization of resources for humanitarian and social emergencies.



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ACTIONS MAP



EMPLOYABILITY

- Access E2C
- Access Amazon
- Access Pantanal
- Access Alumni
- E2C Summit
- E2C Comunidades
- E2C For the Future
- Eu tambéM|Sou
- Inglês para Comunicar
- Inglês para a COP30
- Nexus
- Vertentes

INNOVATION AND TECHNOLOGY

- Inova Educação
- Componentes de Inovação e Robótica
- Eletiva de Tecnologia e Inovação
- Centro de Inovação Luiz Antônio
- Programa Bolsas Conectando Sonho e Realidade
- Oracle Next Education - *ONE*
- TECONECTA

SUSTAINABLE DEVELOPMENT IN THE AMAZON

- Rede Amazônia +Conectada
- Juntos pela Amazônia (JPA)

EMERGENCY ACTIONS

- Acelera Vacina
- Campanha Yanomami
- +Unidos pelo RS

LEADERSHIP AND ENTREPRENEURSHIP

- AWE
- AE
- Jovens Embaixadores
- Move+
- Move +Mulheres
- Rede +Mulheres

COMPANIES THAT INTEGRATE **+UNIDOS'S NETWORK**

Sponsors

Alcoa · Bank of America · BNP Paribas · citi · GERDAU (O futuro se molda) · Google · Instituto Chamex · KPMG · Microsoft · Motorola Solutions · Qualcomm · Trench Rossi Watanabe

Impulse

amazon

Community

accenture · Bloomberg · escola britânica de artes criativas · EY · Hilton · JPMorganChase · Morgan Stanley · Watson Marlow Fluid Technology Solutions

Institutional Partners

U.S. Embassy and Consulates in Brazil · Regional English Language Office · ABES · Alliance Bioversity & CIAT · AMCHAM Brasil · J-PAL · Latimpacto

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CONSULTIVE BOARD AND OPERATIONS COMMITTEE

Consultive Board



LUIZ TONIZI
President of the Board
CEO da Qualcomm



DAVID BUNCE
Vice President of the Board
Honorary Member



GABRIELA SZPRINC
Member of the Board
Honorary Member



THIAGO FERNANDES
Member of the Board
Head ESG do Bank of America



TATIANA KALMAN
Member of the Board
Brazilian President of Sylvamo



PÂMELA DE-CNOP
Member of the Board
Sr. Director External Affairs & Sustainability of Alcoa



KRISHNA FORMIGA
Member of the Board
Director of Government Affairs at Motorola



MAIA MAU
Member of the Board
Marketing Director of Google

Operations Committee



MARIANA ZUPPOLINI
Committee Member
Responsible Business Director Accenture



MARIANA CLAUDIO
Committee Member
Chamex Sustainability Manager



TATIANA BIZZI
Committee Member
Sr. Manager Social Investment of Alcoa



DANIEL GRYNBERG
Committee Member
Executive Director of Grupo +Unidos

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EXECUTIVE TEAM



BEATRIZ BASILE
Project Manager



ELBER DINIZ
Project Manager



ELLEN CORREA
Project Analyst



FERNANDA DALL'ANTONIA
Project Manager



GABRIELA FIDELES
Project Coordinator



INGRID MAEDA
People and Culture Coordinator



IRIS LIMA
Fundraising and Partnerships Analyst



ISABELA SILVA
Pedagogical Analyst



KLEINE SOUZA
Communication Analyst



LUCAS TANABE
Fundraising and Partnerships Specialist



OSLAN SILVA
Coordinator of Institutional Communication



PRISCILA LEONARDO
Financial Analyst



RAPHAELLE DA HORA
Coordinator of Projects Communication



TERESA ESPALLARGAS
Project Manager



THIAGO REIS
Pedagogical Coordinator

More than 60 consultants allocated to the projects

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THE SIX PILLARS OF **+UNIDOS METHODOLOGY**

#1 PARTICIPANT **IN THE CENTER**

The *active listening* and *continued community* participation guarantee adherence to the territory and a higher sustainability impact.

#2 FOCUS ON THE **LEARNING PROCESS**

Active learning, focusing on developing future competencies. This leads to more employability and income generation.

#3 GOVERNANCE AND **COOPERATION**

Multisectoral articulation: adaptive governance and use of efficient resources, promoting alignment between social impact and institutional strategy.

#4 MONITORING AND **EVALUATION**

Clear KPIs, continue monitoring, impact evaluation based on evidence, and experience with strict methodologies as control groups (RCT).

#5 SCALABILITY AND **INNOVATION**

Methodologies that are replicable and *adaptable* to different contexts, aligning innovation, scale, and valorization of local diversity.

#6 TRANSPARENCY AND **COMPLIANCE**

Auditable Income Statement, institutional compliance, and reports aligned with the partners' necessities.

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IMPACT

Our programs could work as independent CSOs (Civil Society Organizations). Combined in one structure, the programs become stronger due to **Grupo +Unidos's** methodology and governance.

EMPLOYABILITY

+More than 2,000 students graduated from English language acquisition programs

+More than 3,000 young people were trained for the job market, including areas such as technology and the financial sector

LEADERSHIP AND ENTREPRENEURSHIP

+More than 440 entrepreneurial women were granted

+More than 570 teenagers and young people graduated in social entrepreneurship. They also gained experience in diplomacy and international affairs

INVESTMENT IN EMERGENCIES

+More than R$1.5M mobilized from associates for the reconstruction of Rio Grande do Sul state

+More than R$ 13M was mobilized for actions in various areas during the COVID-19 pandemic

+More than R$ 70K mobilized for the emergency of the Yanomami people in 2023

SUSTAINABLE DEVELOPMENT OF THE AMAZON

The program *Rede Amazônia + Conectada* provided internet access and training programs to **more than 600 families**

More than R$ 12M invested in local businesses and organizations of sustainable development

INNOVATION AND TECHNOLOGY

Four innovation centers were constructed with our partners' help in the states of São Paulo and Minas Gerais. The centers benefit **more than 2 million students** with curriculum updates, training, and resources for public schools

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OUR **PARTICIPANTS**



It used to be very hard to send someone to school because they would have to go to another city.

Nowadays, it is different; **my kids study from home."**

EDILANE OLIVEIRA DOS REIS | AGRICULTURIST
- VILA SOUSA (SOUSA VILLAGE, RURAL AREA OF JURUTI)



When there is access,
entire communities transform.
Hit *play* and know about the story.

WATCH ON YOUTUBE



We dream of

revolutionizing social investment in Brazilian companies

Assuring investing companies' trust by matching a structured methodology, measurable impact, and cost efficiency.

To do so, we rely on modalities of contribution with Rede +Unidos that encompass a diversity of companies' profiles and can adapt to their needs.

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KNOW HOW TO SUPPORT GRUPO +UNIDOS ACTIONS

Grupo +Unidos Association has been structured in **levels** that reflect different degrees of strategic involvement, participation in governance, and collaboration for collective impact.

BE PART OF
GRUPO +UNIDOS'S NETWORK

COMMUNITY
(R$10K - annual)

Initial integration with Grupo +Unidos's network and its impact agenda.

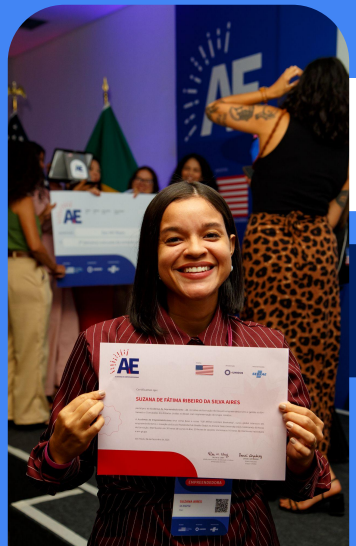
IMPULSE
(R$30K - annual)

Deepening of the relation and impact.

SPONSOR
(R$60K - annual)

Protagonism of the network and participation in Grupo +Unidos's governance.

SUPPORT
OUR PROGRAMS



INVESTMENT IN
ONGOING PROJECTS

PERSONALIZED AND CUSTOMIZED
PROJECTS

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ASSOCIATION AND ENGAGEMENT STRUCTURE FOR GRUPO +UNIDOS'S NETWORK

	Community	**Impulse**	**Sponsor**
	R$**10K** annual	R$**30K** annual	R$**60K** annual
			COMPANIES' FAVORITE
FOR **WHOM:**	**First steps or private social investment structure,** and desires to connect with a network that is more focused on ESG.	**Desires to deepen their social impact,** and who wishes for a better institutional engagement on Grupo +Unidos's projects	Someone who aims to get mature experience in **ISP and ESG**, and wishes to work in governance and strategic decisions of Grupo +Unidos
THEIR **IMPACT IN THE NETWORK:**	**Institutional participation** and support for the maintenance of Grupo +Unidos's network impact	**Higher institutional contribution** and **engaging** in networking and volunteering initiatives.	**Participation in governance,** having a voice in the network, and direction of investment to allow for the implementation of projects

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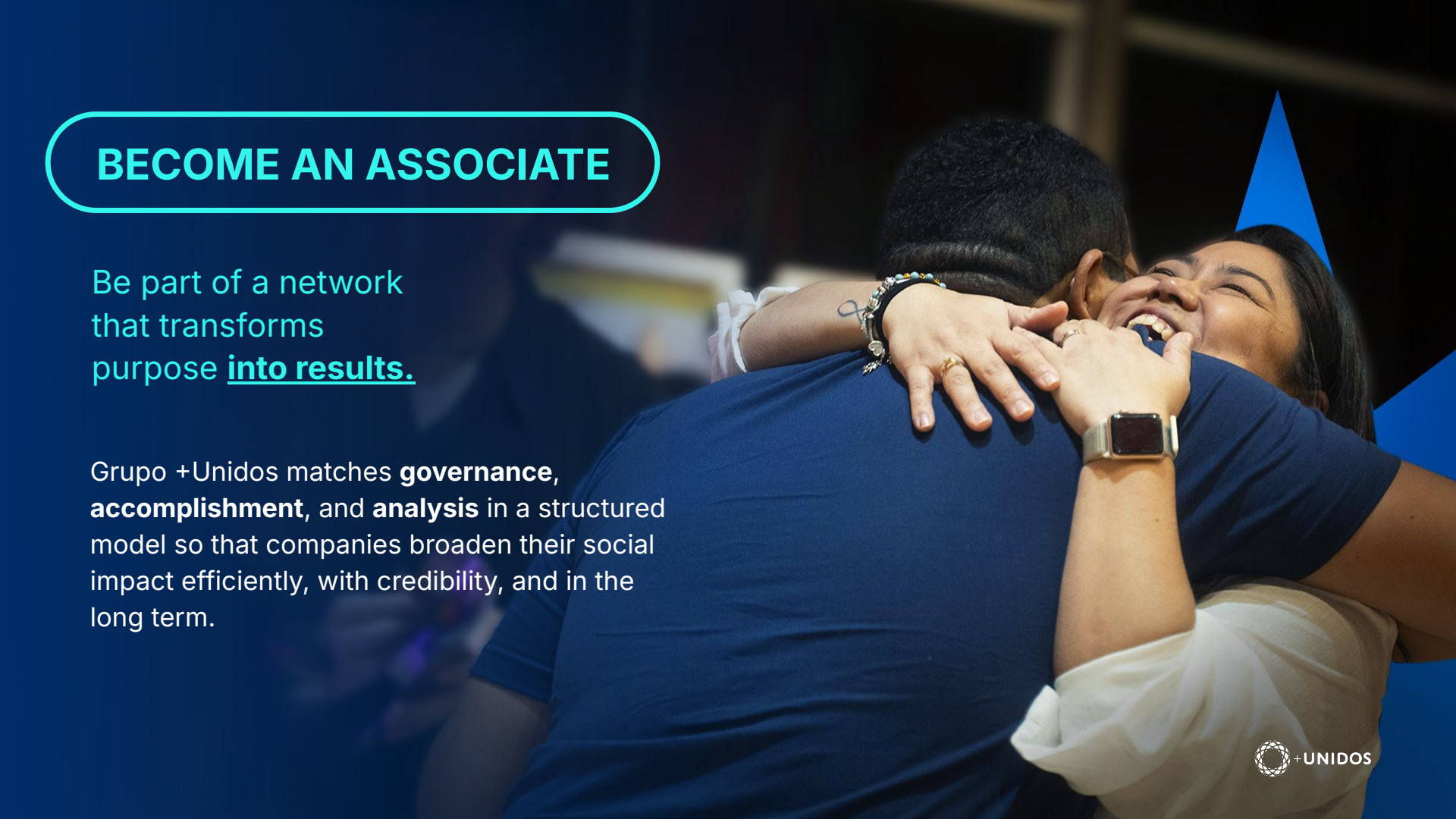
COMPARATIVE **COST AND ADVANTAGE**

	Community (R$10K)	**Impulse** (R$30K)	**Sponsor** (R$60K)
Brand visibility (reports, website, communication channels)	✓	✓	✓
Participation in project-related and institutional events	✓	✓	✓
Administrative rate on investments in emergency actions	5%	5%	exempt
Corporate **volunteering**	✗	✓	✓
Events with the U.S. Diplomatic Mission and **networking opportunities**	✗	✓	✓
Investment of one-third of the amount in Grupo +Unidos projects	✗	✗	✓
Participation in **AGO**	✗	✗	✓
Participation in the **Advisory Board**	✗	✗	✓
Association fee exemption for investments in projects	N/A	Investment in projects **from R$ 300k**	Investment in projects **from R$600k**

BECOME AN ASSOCIATE

Be part of a network
that transforms
purpose **into results.**

Grupo +Unidos matches **governance**, **accomplishment**, and **analysis** in a structured model so that companies broaden their social impact efficiently, with credibility, and in the long term.



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WE ARE STRONGER TOGETHER



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