



+UNIDOS

INSTITUTIONAL PRESENTATION 2026



Social change does not happen by chance. Opportunities created with intention, methodology, partnerships, and real impact lead to social change.

Grupo +Unidos works like this and invites you to be part of the process.

ABOUT US

○ **Grupo +Unidos** establishes a network of companies that has been promoting productive inclusion, innovation, and sustainable development in Brazil for over 15 years.

SPECIALISTS IN
IMPACT PROJECTS

MEASURABLE IMPACT
FOR THE BENEFICIARIES

SUPPORT FOR THE
ASSOCIATES' STRATEGIES
AND ESG RESULTS

MODEL THAT GENERATES A
MORE EFFICIENT ISP RETURN

COMBINED MODEL
OF **PROGRAM**
AND ASSOCIATION



OUR IMPACT AND ACTIONS

We establish networks with various groups, including enterprises, the public sector, civil society organizations, and diplomatic missions. We develop and implement projects that promote **productive inclusion** across Brazil and the **sustainable development** of the Legal Amazon.

AWARDS



FISCAL EQUIVALENCY FOR DONATIONS IN THE UNITED STATES



MORE THAN **R\$ 60 million**

mobilized in projects

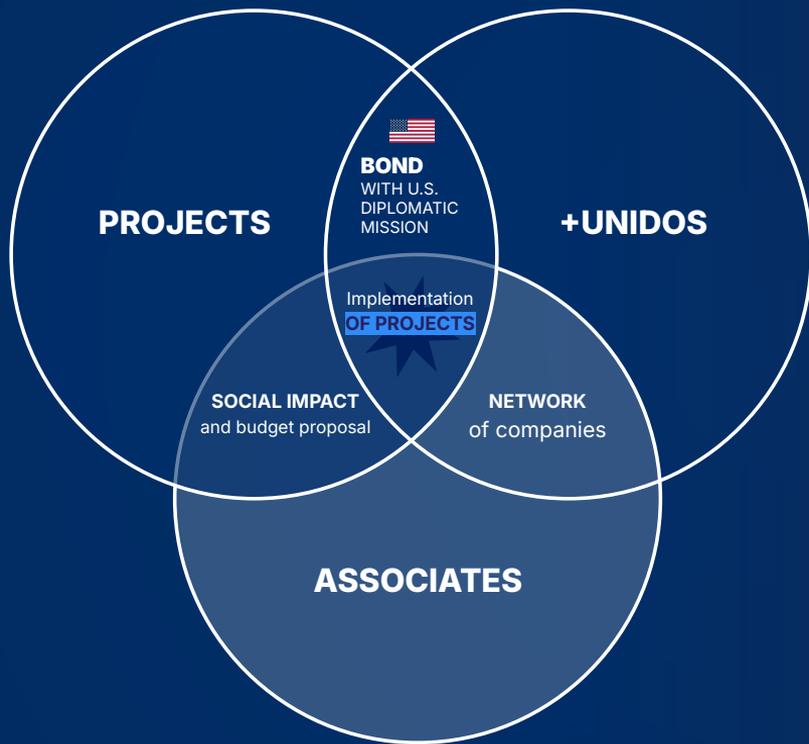
MORE THAN **2 million**

people impacted

32 companies

in our network

HOW WE DO IT



Our **Association** model, integrated with our **projects' implementation** methodology, guarantees the **efficiency of investments**.



Our associates guarantee the maintenance of the **administrative structure**.

We exclusively use

80% of the resources

invested by partners and associates in *implementing* the projects.

OUR SCOPE

The **programs** and **projects** that Grupo +unidos runs revolve around the following areas:

EMPLOYABILITY

Productive inclusion programs and English language acquisition



LEADERSHIP AND ENTREPRENEURSHIP

Female entrepreneurship programs and youth leadership.



SUSTAINABLE DEVELOPMENT IN THE AMAZON

Internet connectivity and incentives for sustainable businesses.



INNOVATION AND TECHNOLOGY

Establishment of innovation centers and technology training.



EMERGENCY ACTIONS

Mobilization of resources for humanitarian and social emergencies.



ACTIONS MAP

EMPLOYABILITY

- Access E2C
- Access Amazon
- Access Pantanal
- Access Alumni
- E2C Summit
- E2C Comunidades
- E2C For the Future
- Eu também|Sou
- Inglês para Comunicar
- Inglês para a COP30
- Nexus
- Vertentes

SUSTAINABLE DEVELOPMENT IN THE AMAZON

- Rede Amazônia +Conectada
- Juntos pela Amazônia (JPA)

EMERGENCY ACTIONS

- Acelera Vacina
- Campanha Yanomami
- +Unidos pelo RS



INNOVATION AND TECHNOLOGY

- Inova Educação
- Componentes de Inovação e Robótica
- Eletiva de Tecnologia e Inovação
- Centro de Inovação Luiz Antônio
- Programa Bolsas Conectando Sonho e Realidade
- Oracle Next Education - ONE
- TECONNECTA

LEADERSHIP AND ENTREPRENEURSHIP

- AWE
- AE
- Jovens Embaixadores
- Move+
- Move +Mulheres
- Rede +Mulheres

COMPANIES THAT INTEGRATE +UNIDOS'S NETWORK

Sponsors



Impulse



Community



Institutional Partners



CONSULTIVE BOARD AND MANAGEMENT COMMITTEE

Consultive Board



DAVID BUNCE
President of the Board
Former CEO of KPMG



LUIZ TONIZI
Vice President of the Board
CEO of Qualcomm



CAROLINA AMARAL
Member of the Board
Managing Director of Accenture



KLAUS ZILLER
Member of the Board
General Manager of Hilton



LUCIENE MAGALHÃES
Member of the Board
Partner at KPMG



PÂMELA DE-CNOP
Member of the Board
Sr. Director External Affairs &
Sustainability of Alcoa



TATIANA KALMAN
Member of the Board
Brazilian President of Sylvamo

Management Committee



GABRIELA SZPRINC
Committee Member
Chief Business and Product
Officer at Dock



PAULO BONEFF
Committee VP
Global Head of Social
Responsibility at Gerdau



THIAGO FERNANDES
Treasury Director of The Committee
Head ESG of Bank of America



DANIEL GRYNBERG
Committee Member
Executive Director of
Grupo +Unidos

EXECUTIVE TEAM



ELBER DINIZ
Project Manager



ELLEN CORREA
Project Analyst



ESDRAS SOARES
Project Manager



FERNANDA DALL'ANTONIA
Project Manager



GABRIELA FIDELES
Project Coordinator



INGRID MAEDA
People and Culture
Coordinator



IRIS LIMA
Fundraising and
Partnerships Analyst



ISABELA SILVA
Pedagogical Analyst



KLEINE SOUZA
Communication
Analyst



LARISSA FERRACINE
Communication
manager



LUCAS TANABE
Fundraising and
Partnerships Specialist



OSLAN SILVA
Coordinator of Institutional
Communication



PRISCILA LEONARDO
Financial Analyst



RAPHAELLE DA HORA
Coordinator of Projects
Communication



TERESA ESPALLARGAS
Project Manager



THIAGO REIS
Pedagogical
Coordinator

More than 60 consultants allocated to the projects

THE SIX PILLARS OF +UNIDOS METHODOLOGY

#1 PARTICIPANT IN THE CENTER

The active listening and continued community participation guarantee adherence to the territory and a higher sustainability impact.

#2 FOCUS ON THE LEARNING PROCESS

Active learning, focusing on developing future competencies. This leads to more employability and income generation.

#3 GOVERNANCE AND COOPERATION

Multisectoral articulation: adaptive governance and use of efficient resources, promoting alignment between social impact and institutional strategy.

#4 MONITORING AND EVALUATION

Clear KPIs, continue monitoring, impact evaluation based on evidence, and experience with strict methodologies as control groups (RCT).

#5 SCALABILITY AND INNOVATION

Methodologies that are replicable and adaptable to different contexts, aligning innovation, scale, and valorization of local diversity.

#6 TRANSPARENCY AND COMPLIANCE

Auditable Income Statement, institutional compliance, and reports aligned with the partners' necessities.

IMPACT

Our programs could work as independent CSOs (Civil Society Organizations). Combined in one structure, the programs become stronger due to **Grupo +Unidos's** methodology and governance.

EMPLOYABILITY

+More than 2,000 students graduated from English language acquisition programs

+More than 3,000 young people were trained for the job market, including areas such as technology and the financial sector



LEADERSHIP AND ENTREPRENEURSHIP

+More than 440 entrepreneurial women were granted

+More than 570 teenagers and young people graduated in social entrepreneurship. They also gained experience in diplomacy and international affairs



INVESTMENT IN EMERGENCIES

+More than R\$1.5M mobilized from associates for the reconstruction of Rio Grande do Sul state

+More than R\$ 13M was mobilized for actions in various areas during the COVID-19 pandemic

+More than R\$ 70K mobilized for the emergency of the Yanomami people in 2023



SUSTAINABLE DEVELOPMENT OF THE AMAZON

The program *Rede Amazônia + Conectada* provided internet access and training programs to **more than 600 families**

More than R\$ 12M invested in local businesses and organizations of sustainable development



INNOVATION AND TECHNOLOGY

Four innovation centers were constructed with our partners' help in the states of São Paulo and Minas Gerais. The centers benefit **more than 2 million students** with curriculum updates, training, and resources for public schools



OUR PARTICIPANTS



“*It used to be very hard* to send someone to school because they would have to go to another city. *Nowadays, it is different; my kids study from home.*”

EDILANE OLIVEIRA DOS REIS | AGRICULTURIST
- VILA SOUSA (SOUSA VILLAGE, RURAL AREA OF JURUTI)



When there is access,
entire communities transform.
Hit play and know about the story.

[WATCH ON YOUTUBE](#)



We dream of

revolutionizing social investment in Brazilian companies



Assuring investing companies' trust by matching a structured methodology, measurable impact, and cost efficiency.

To do so, we rely on modalities of contribution with Rede +Unidos that encompass a diversity of companies' profiles and can adapt to their needs.

KNOW HOW TO SUPPORT GRUPO +UNIDOS ACTIONS

Grupo +Unidos Association has been structured in levels that reflect different degrees of strategic involvement, participation in governance, and collaboration for collective impact.

BE PART OF
GRUPO +UNIDOS'S NETWORK

COMMUNITY
(R\$10K - annual)

Initial integration
with Grupo +Unidos's
network and its
impact agenda.

IMPULSE
(R\$30K - annual)

Deepening of the
relation and impact.

SPONSOR
(R\$60K - annual)

Protagonism of the
network and
participation in
Grupo +Unidos's
governance.

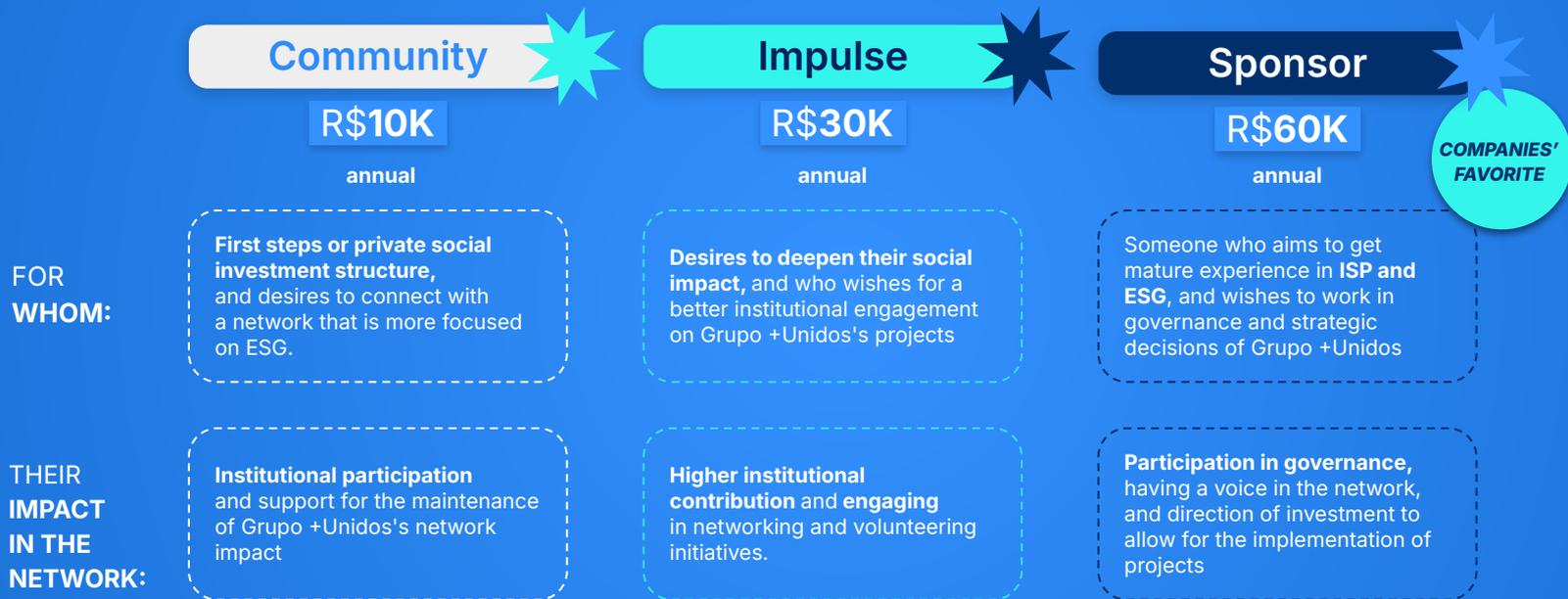
SUPPORT
OUR PROGRAMS

INVESTMENT IN
ONGOING
PROJECTS

PERSONALIZED
AND CUSTOMIZED
PROJECTS



ASSOCIATION AND ENGAGEMENT STRUCTURE FOR GRUPO +UNIDOS'S NETWORK



COMPARATIVE COST AND ADVANTAGE

	Community (R\$10K)	Impulse (R\$30K)	Sponsor (R\$60K)
Brand visibility (reports, website, communication channels)	✓	✓	✓
Participation in project-related and institutional events	✓	✓	✓
Administrative rate on investments in emergency actions	5%	5%	exempt
Corporate volunteering	✗	✓	✓
Events with the U.S. Diplomatic Mission and networking opportunities	✗	✓	✓
Investment of one-third of the amount in Grupo +Unidos projects	✗	✗	✓
Participation in AGO	✗	✗	✓
Participation in the Advisory Board	✗	✗	✓
Association fee exemption for investments in projects	N/A	Investment in projects from R\$ 300k	Investment in projects from R\$600k

BECOME AN ASSOCIATE

Be part of a network that transforms purpose into results.

Grupo +Unidos matches **governance**, **accomplishment**, and **analysis** in a structured model so that companies broaden their social impact efficiently, with credibility, and in the long term.

WE ARE STRONGER TOGETHER



Daniel Grynberg

Diretor Executivo

daniel.grynberg@maisunidos.org

+55 11 99102-0110

Transformando vidas com a conectividade

O Brasil Amazônia +Conecta é uma iniciativa do Grupo +Unidos, organização de sociedade civil, que atua como parceira de empresas, governos e do setor privado por meio da União de Recursos e Recursos Sociais, promovendo a implementação de projetos que gerem impacto positivo e sustentável para o desenvolvimento social sustentável do Brasil.

A iniciativa do +Conecta atua em apoio de parcerias estratégicas com a Anatel, que realizou o lançamento oficial para fortalecer o desenvolvimento sustentável em Junho e promover o impacto do programa no Brasil.

Para a produção de conteúdo, contamos com a parceria estratégica da Microsoft, que possibilitou nossa presença multicanal e permitiu dar visibilidade às ações desenvolvidas pela Amazônia

Você sabia?

A Amazônia total abriga mais de 28 milhões de pessoas, mas quase metade ainda vive com acesso precário ou inexistente à internet. Nas áreas rurais, apenas 25,1% da população tem cobertura 4G/LTE, e a banda larga fixa chega a pouco mais da metade dos domicílios — índices muito abaixo dos países desenvolvidos.

Essa exclusão digital freia o desenvolvimento econômico e a melhoria da qualidade de vida. Para enfrentar essa realidade, o +Conecta, em parceria com a Anatel, lançou o programa de inclusão digital, com o objetivo de conectar mais pessoas à internet.